



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)

Rudraram, Patancheru Mandal

Hyderabad, Telangana 502329

Course Code: PPOL6001	Course Title: Business Government and Society	
Trimester: 1	Course Type: Anchor Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2023-2025	
Course Lead: Dr. Rajeev Gowda	Assigned T/RA: Mr. Rashad Ullah Khan	

Course Description

Public policy in the real world emerges from the interaction of three main stakeholders—business, government, and society. The complexities of their interactions affect the contexts of how policies are made and implemented. The first part of this course will give learners an introduction to conceptualising how different stakeholders operate in the real world and an understanding of their role in influencing policy outcomes. The second part of this course will aim to develop learners' awareness of major facets of India's economy, society, and politics. The course will also examine a range of emerging global developments that pose cutting-edge policy challenges. The backdrop for this course is an increasingly integrated world economy in which these various stakeholders operate.

Learning Objectives

1. Understand the role of one of the most important institutions of current times i.e., the corporation.
2. Understand the concept of 'social capital' and its pervasiveness in determining economic and political outcomes for the society, community and the individual.
3. Understand and conceptualise the range of government's operations in the economy.
4. Gain awareness of the most important developments in India's politics, economics, society, foreign policy and specific domains such as agriculture and innovation.
5. Analyse key globally relevant issues of globalisation, environmental issues and urbanisation

Course Outcomes

On successful completion of this course, students will be able to:

1. Develop awareness and understanding of current real-world issues and institutional realities.
2. Gain awareness of different aspects of India's economy, politics and society
3. Be capable of evaluating arguments of different development and policy-relevant ideologies

4. Formulate a stance on an issue covered in this course and be capable of effective argument to defend it.
5. Acquire skills to be able to analyse and predict patterns of engagement of different stakeholders

Textbooks and Course Materials

The course materials consist of a hard copy reading packet provided in two volumes.

Course Schedule

Unit I	Sessions: 5	Corporations, Government and Government Regulation
The historical rise of the Corporation How to do CSR? - A Business Case for CSR Civil Regulation and voluntary corporate initiative Rationales for government Role of government as agent of transformation Political Economy of Lobbying Regulation in Developing Countries		
Unit II	Sessions: 5	Interest Groups and Social Capital
Interest Group Theories and Strategies Collective action & rent seeking Interest Groups in India- Industry Interest Groups, Trade Unions and Civic Activism Social Networks, Social Capital and Nation Building Social Capital and Trust – Implication for Economic growth and Social Welfare Negative Aspects of Social Capital Media, Public Opinion, Propaganda and Democracy		
Unit III	Sessions: 5	Indian Politics Economy & Society
Political parties in Indian Democracy Political trends- The Rise of Regional Parties, Vote Bank Politics, Dynastic Politics, Hindutva India's Growth Story - The 1991 Crisis and Liberalisation Missing Social Security Nets The Many Dimensions of Gender Inequality Women's Movements in India Rural Economies - Agricultural subsidies, Technological Change and Land Reforms		
Unit IV	Sessions: 5	India & the World: Globalisation & Climate change
The Changing Context and Content of India's Foreign Policy Corporates and Trans-national Actors- Politics and Exploitation Globalisation, Inequality and the Poor Alternatives to Globalisation Environmental Issues in India and the World		
Unit V	Sessions: 4	Innovation and the Knowledge Economy
Creative Destruction and Innovation Role of Government in Fostering Innovation Models of Innovation		

The National Innovation System Framework
Innovation in India