



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)

Rudraram, Patancheru Mandal

Hyderabad, Telangana 502329

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| Course Code: PPOL6701 | Course Title: International Trade, Business and Policy | |
| Trimester: 3 | Course Type: Skill Shop | Credit: 1 |
| Home Program(s): MPP | Batch/Academic Year: 2023-2025 | |
| Course Lead: Dr. Harsha Vardhana Singh | Assigned TA: Mr. Shubham Arya | |

Course Description

International trade is a significant contributor to a nation's development and prosperity. Every nation which has experienced rapid economic growth has managed to do so with active participation in international trade. International trade today takes place to a large extent through GVCs which involve participation of multiple nations, FDI, technology, and facilitation of trade and investment.

The key stakeholders in international trade are the Government with its policy initiatives and Businesses/Farmers with their production and trade strategies. As the importance of international trade rises with its contribution to GDP, employment and development of a competitive domestic ecosystem, the need to understand the interrelationship between international trade, business, and policies grows bigger than ever.

The course seeks to provide a robust understanding and critical insights into the important areas of international trade, policy making and its impact on the business potential in India. Moreover, this course will provide the students with a broad understanding of different industries with respect to industrial policies in place and the scope of stimulating international trade to encourage

the industrial potential of the country.

For a practical and pragmatic flavor, the participants will be facilitated with the actual experiences of practitioners who have taken part in crucial policy making/trade-oriented businesses and discussions relevant to different industries in India.

Learning Objectives

To sensitise students to:

1. The key issues related to international trade and trade-related business in India.
2. The impact of domestic policies on Indian business and international trade.
3. The impact of foreign policies on Indian business and international trade.
4. How businesses in India respond to different policies in different fields.

Course Outcomes

On successful completion of this course, students will be able to:

1. Understand the stimulants of international trade for Indian businesses.
2. Understand how Indian businesses navigate the policy changes and the impact on their trade domestically and internationally.
3. Gain critical insights into the foundations of decision and policy making when it comes to businesses and their trade nationally and internationally.
4. Various Indian case studies will enable the students to learn through practice.

Textbooks and Course Materials

Reading materials and case studies will be shared with you on Moodle.

Course Schedule

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| Unit 1 | Sessions: 3 | India and Global Value Chain |
| <ul style="list-style-type: none">- The importance of the Global Value Chain for a nation's GDP and employment.- Where does India stand in the global value chain and share of global international trade?- Emerging issues in international trade policy and implications for policy.- How do we move up the GVC ladder? | | |
| Unit 2 | Sessions: 5 | Different Industries and Their Engagement with Domestic Policies |
| <ul style="list-style-type: none">- Large electronics sector, its potential and the operational policy framework- Large domestic industry, its potential and the operational framework- The impact of Industrial policies on Textile Industry and how to stimulate Textile Trade- Businesses and their perception of Industrial policy making (with specific sectoral discussion)- <u>Perceptions of an Indian Policymaker on the way forward.</u> | | |